WordPress Demystified Week 3 Security and Your Peace of Mind - Backups

Now, if you know anything about me at all, you know what I'm going to talk about. It begins with B. It's backups. You can never have too many backups.

Seriously, never.

Backups are there to take a clean Safe version of your website and to send it to the cloud. If your hosting company does a backup as well, that's great. If you really want to be particular, you should send it to 2 different cloud sources. Why? Because then if anything happens with your connection to one cloud source, you've got the other.

And you think nothing's ever going to happen, nothing's going to interrupt that service, they're too big.

Backup. Have multiple backups. Have them to the cloud.

You have to have your backups set automatically so that they run on a regular basis. If you're on an e-commerce website, they should be running more frequently. If you're doing sales, like multiple sales a day, they should probably be running hourly. If you're doing sales a couple of times a day, daily, weekly, monthly, however many times your website changes. And that can be changes that you're doing through content or changes through updates or changes like orders being placed.

If you've got an ecommerce website with lots and lots of orders going through and then you're only taking, say, a monthly backup, if anything goes wrong and you restore to the previous month, you've lost an entire month's worth of orders that may not have cleared yet. They may have paid you and you haven't sent anything out. It is really important to back up, back up to the cloud and back up as frequently as your website is changing.

If you don't know whether you've got a backup or not, book a free call with me because I can tell fairly quickly and I have seen even the most expensive websites not have an automatic backup. The other time you want to back up is if you're making some content

changes or you're updating technically because you're not on a web care plan with somebody, please do a manual backup then too. It really does give you peace of mind if anything goes wrong. Backup, backup, backup.